

Year round daily exposure to your target market.

Distributed in October 2010 to 10,000 key recipients throughout Brazil and Latin America.

Our unique and powerful database of readers includes qualified senior management and executive decision makers who have the authority to purchase.

10,000 copies will be distributed to this hard-to-reach audience who are responsible for all phases of the planning, design, construction, maintenance and development within the power sector throughout Brazil and Latin America.

The recipients of the planner are the budget holders responsible for purchasing and specifying the following:

- Thermal power generating equipment
- Gas turbines
- Hydro power turbines
- Large-capacity pumps
- Storage units
- Nuclear power station equipment
- Clean-coal technology power generating equipment
- Cogeneration and trigeneration units
- Air cooling power generation units
- Combine cycle units
- Wind turbines
- Solar technology

Printed on the highest quality paper, in full colour, the Power Brazil Project Planner for 2011-2012 is a visual office tool for instant reference.

The project planner has a central planning grid which lists major industry exhibitions and conferences through out the year.

In addition to being a valuable reference tool it will be used to:

- Mark important dates of project milestones
- Allocate staff holidays
- Update production schedules
- Highlight internal company events
- Shows the most important industry events

Prices & Dimensions

Banner:	440mm x 100mm	\$15,000
Full Size:	250mm x 170mm	\$9,000
Half size:	120mm x 175mm	\$5,200
Quarter:	120mm x 80mm	\$2,800

Growth
 Markets

